

## What Is Claimed Is:

1. An audiovisual presentation system to retrieve, dynamically modify and present geographically relevant content to one or more discernible receiving locations within a larger universe of such locations based on specified user criteria, said system comprising:

at least one data acquisition general purpose computer comprising a central processing unit and at least one video display unit and at least one input device communicably attached to said central processing unit, said video display and input device configured to facilitate user interaction with said central processing unit;

at least one data acquisition database in communication with said central processing unit, video display and input device, said database permitting said user to interactively store and manipulate said geographically relevant data based upon said criteria;

first data acquisition and manipulation software residing and executing within said data acquisition central processing unit to analyze said database based upon said criteria specified by the user via said video display and input devices, said software execution yielding geographically relevant and encoded audio and visual content;

at least one receiving site general purpose computer comprising a central processing unit and at least one video display unit and at least one input device communicably attached to said central processing unit, said video display and input device configured to facilitate user interaction with said receiving site central processing unit;

at least one receiving site content database in communication with said receiving site central processing unit, video display and input device, said database permitting said remote user to interactively store and manipulate geographically relevant data;

22 a least one decoding means communicably attached to said data acquisition and said  
23 receiving site general purpose computers, said decoding means facilitating the acquisition  
24 of geographically relevant encoded information intended for presentation to computer  
25 compatible audio and visual devices communicably attached to said receiving site general  
26 purpose computer;

27 second data acquisition and manipulation software residing and executing within said  
28 receiving site central processing unit to analyze said acquired geographically relevant  
29 information , said second data acquisition and manipulation software execution yielding a  
30 customized presentation of geographically relevant audio, visual and text content upon  
31 computer compatible audio and visual devices communicably attached to said receiving site  
32 general purpose computer.

1 2. The system as recited in claim 1 wherein said data acquisition and said receiving site general  
2 purpose computers, are communicably attached via a computer compatible communications  
3 network.

1 3. The system as recited in claim 1 wherein said input devices are computer keyboards or  
2 computer mice and said video displays are computer monitors.

1 4. The system as recited in claim 1 wherein said presented geographically relevant content is  
2 visually perceptible text data.

1 5. The system as recited in claim 1 wherein said presented geographically relevant content is  
2 audibly perceptible information.

1 6. The system as recited in claim 1 wherein said presented geographically relevant content is  
2 motion video content.

1 7. The system as recited in claim 1 wherein said presented geographically relevant content is  
2 a combined media presentation, said combined media selected from a group including  
3 audibly perceptible information, motion video content and visually perceptible text data.

1 8. An audiovisual presentation method to retrieve, dynamically modify and present  
2 geographically relevant content to one or discernible receiving locations within a larger  
3 universe of such locations based on specified user criteria, said method comprising:

4 determining the scope and source of geographically relevant information to be  
5 acquired via a computer compatible communications network;

6 communicating said scope and source of geographically relevant information to be  
7 acquired to a first data acquisition and manipulation software means as data acquisition  
8 determinants;

9 executing said first data acquisition and manipulation software to acquire said  
10 geographically relevant information based upon said communicated data acquisition  
11 determinants;

12 associating a encoded remote location identifier with acquired geographically  
13 relevant information to facilitate selective reception of said acquired geographically relevant  
14 information at one or more distinctly addressable remote locations within a larger universe  
15 of such locations;

16 transmitting said encoded remote location identifier with said acquired  
17 geographically relevant information to at least one receiving site general purpose computer  
18 via a computer compatible communications network;

19 analyzing and manipulating via second data acquisition and manipulation software  
20 said transmitted encoded remote location identifier and said acquired geographically relevant  
21 information, said second software analysis and manipulation yielding a customized  
22 presentation of geographically relevant audio, visual and text content upon at least one  
23 computer compatible audio device and one computer compatible visual display device  
24 communicably attached to said receiving site general purpose central processing.

1 9. The method of Claim 8 wherein said transmitting of encoded remote location identifier and  
2 said acquired geographically relevant information to at least one receiving site general  
3 purpose computer is facilitated via the Internet.

1 10. The method of Claim 8 wherein said transmitting of encoded remote location identifier and  
2 said acquired geographically relevant information to at least one receiving site general  
3 purpose computer is facilitated via at least one satellite communication link and wherein said  
4 transmitted identifier and information is first received by a satellite communication decoding  
5 means communicably attached to said receiving site general purpose computer.

1 11. The method of Claim 8 wherein said transmitting of encoded remote location identifier and  
2 said acquired geographically relevant information to at least one receiving site general  
3 purpose computer is facilitated via the Internet and at least one satellite communications link.

1 12. The method of Claim 8 wherein said analyzing and manipulating via second data acquisition  
2 and manipulation software further includes integrating remotely stored receiving site content  
3 with said transmitted encoded remote location identifier and said acquired geographically  
4 relevant information to yield a customized presentation of geographically relevant audio,  
5 visual and text content upon at least one computer compatible audio device and computer  
6 compatible visual display device communicably attached to said receiving site general  
7 purpose central processing unit.

1 13. The method of Claim 8 further comprising the steps of:  
2 scheduling the presentation of audio and visual content to said computer compatible  
3 audio and computer compatible visual display devices communicably attached to said  
4 receiving site general purpose central processing unit.

1 14. A computer readable medium encoded with a computer program for retrieving, dynamically  
2 modifying and presenting geographically relevant content to one or discernible receiving  
3 locations within a larger universe of such locations based on specified user criteria, said  
4 method comprising collaboratively determining optimal space utilization comprising:

5 a code segment for receiving determinants defining the scope and source of  
6 geographically relevant information to be acquired via a computer compatible  
7 communications network;

8 a code segment for acquiring said geographically relevant information based upon  
9 said communicated data acquisition determinants;

10 a code segment for encoding a remote location identifier with acquired  
11 geographically relevant information to facilitate selective reception of said acquired  
12 geographically relevant information at one or more distinctly addressable remote locations  
13 within a larger universe of such locations; and

14 a code segment for transmitting said encoded remote location identifier with said  
15 acquired geographically relevant information to at least one receiving site general purpose  
16 computer via a computer compatible communications network.

15. The computer program of Claim 14 wherein said code segment for transmitting encoded  
remote location identifier and acquired geographically relevant information to at least one  
receiving site general purpose computer further comprises initiating such transmission via  
the Internet.

16. The computer program of Claim 14 wherein said code segment for transmitting encoded  
remote location identifier and acquired geographically relevant information to at least one  
receiving site general purpose computer further comprises initiating such transmission via  
the Internet and at least one satellite communication link.

1 17. A computer readable medium encoded with a computer program for analyzing and  
2 manipulating encoded remote location identifier and geographically relevant information  
3 comprising:

4 a code segment for analyzing and manipulating said remote location identifier and  
5 geographically relevant information, said analysis and manipulation yielding a customized  
6 presentation of geographically relevant audio and visual content upon at least one computer  
7 compatible audio and one computer compatible visual display device communicably attached  
8 to a receiving site general purpose central processing unit.

1 18. The program of Claim 17 wherein said code segment for analyzing and manipulating further  
2 comprises integrating remotely stored receiving site content with said transmitted encoded  
3 remote location identifier and said acquired geographically relevant information to yield a  
4 customized presentation of geographically relevant audio and visual content upon at least one  
5 computer compatible audio and computer compatible visual display device communicably  
6 attached to said receiving site general purpose central processing unit.